Event Endorsement Policy

WPA Event Endorsement Policy

Purpose: The purpose of this policy is to establish guidelines and procedures for endorsing events by organizations collaborating with the World Patients Alliance (WPA) including, non-members. This policy aims to ensure that endorsed events align with WPA's mission, vision, and values, and uphold the integrity and reputation of the organization.

1. **Eligible Organizations for Event Endorsement:**

The following types of organizations can seek WPA endorsement for their event(s).

   a. Member organizations of the WPA.

   b. Organizations collaborating with the WPA.

   c. Any other organizations may also request endorsement for their events.

2. **Application Process:**

   a. Organizations seeking endorsement for their events must submit a formal online application form to the WPA Events Committee around 60 days prior to the event date.

   b. The application must include details such as event agenda, objectives, target audience, speakers, sponsors, and any other relevant information.

   c. The WPA Events Committee will review the application and assess the event's alignment with WPA's mission and values.

3. **Criteria for Event Endorsement:**

   a. The event should promote patient empowerment, access to quality and safe healthcare, and/or patient-centered initiatives.

   b. The event should be inline with WPA mission, vision, and values, in addition to the WPA's policies, especially, on working with companies or member logo usage guidelines.

   c. The event organizers must demonstrate transparency and ethical conduct in their operations.

   d. The event should not promote any products, services, or agendas that contradict WPA's principles or jeopardize its reputation.

4. **Decision Making:**

   a. The WPA Events Committee will evaluate each application and decide about the endorsement.

   b. The decision of the WPA Events Committee shall be final and communicated to the applicant in writing.

5. **Endorsement Benefits and Responsibilities:**

   a. Endorsed events will be permitted to use the WPA logo in their promotional materials, subject to compliance with WPA's logo usage guidelines.

b. WPA's endorsement signifies support for the event's objectives and does not imply financial sponsorship or liability.

c. Organizations must acknowledge WPA's endorsement in all event-related communications and materials.

d. Endorsed events may also be promoted through WPA's communication channels, subject to approval by the Events Committee.

e. WPA will be entitled to 01 complimentary (free) registration/entry to the event. This applies to all types of events. (Online, In-person, hybrid or community).

6. **Monitoring and Review:**

a. WPA reserves the right to monitor endorsed events to ensure compliance with the terms of endorsement.

b. Organizations must promptly inform WPA of any changes to the event that may affect its endorsement status.

c. The Events Committee will periodically review the effectiveness of this policy and make necessary revisions to ensure its relevance and applicability.

7. **Withdrawal of Endorsement:**

a. WPA reserves the right to withdraw endorsement from any event, at any time, if it is found to violate WPA's policies including, but not limited to, the event endorsement policy or if there are concerns regarding the event's integrity or alignment with WPA's vision and mission.

b. In such cases, WPA will communicate the decision to the event organizers and provide reasons for the withdrawal of endorsement.

8. **Confidentiality:**

a. All information provided in the endorsement application will be treated as confidential and used solely for the purpose of evaluating the event for endorsement.

b. WPA will not disclose any confidential information to third parties without the consent of the applicant.

9. **Policy Updates:**

a. WPA may revise or update this policy as needed to reflect changes in organizational priorities, industry standards, or regulatory requirements.

b. Organizations are advised to stay updated about the changes, if any, in the policy by regularly visiting the policies section and reviewing the event endorsement policy thereof.

10. **Contact Information:**

a. For inquiries regarding event endorsement, member organizations may contact the WPA Events Committee at office@worldpatientsalliance.org

This Event Endorsement Policy aims to ensure transparency, accountability, and alignment with WPA's mission in endorsing events organized by collaborating organizations. By adhering to these guidelines, WPA and its collaborators can effectively collaborate to advance the interests of patients worldwide.